

# Course-Source Vendor Information

## Anson Reed

Anson Reed Ltd was set up in 2005 and is a London based company specialising in job interview skills training for both candidates and employers.

As well as providing individual coaching they run the blueskyinterviews.co.uk and interviewgold.com websites and publish a series of books and guides.

In today's competitive job market, securing an interview is no guarantee of a job offer. In fact research shows that 85% of interview candidates lose the job within the first 5 minutes of an interview due to a lack of effective interview skills.

InterviewGOLD™ is an interactive online system that teaches job seekers how to prepare for all stages of the interview process and how to sell themselves confidently and effectively.

This easy to use cutting edge programme takes a unique approach to interview preparation that combines a fast track interview skills course with video practice interviews and interactive mock interviews and to date has helped thousands of people get the jobs they want.

Developed by a team of interview coaches, InterviewGOLD's™ proven formula has successfully helped a wide range of applicants succeed at interviews and will work for any candidate at any level.

- Know the interview questions most likely to arise
- Expert answers will help you answer with confidence
- A Fast Track Interview Skills Course get you fully prepared
- Video Practice Interviews show you what to do
- Interactive Mock Interviews perfect your answering skills

### Pricing

Course-Source Ltd and Anson Reed offer a unique unit based pricing model, where 1 learning unit purchased is equivalent to both 1 course and 1 learner. The organisation can then utilise those learning units in whichever configuration it decides upon. This means you only pay per user, on a needs only basis – no software licence costs or capital purchase and we've built in monitoring, reporting and marketing facilities for free. Pricing is shown below.

	Pricing per Unit Purchased									
	1-9	10-24	25-49	50-99	100-249	250-499	500-999	1000-2499	2500-4999	2500+
3 Months	£49.95	£44.95	£44.95	£42.45	£39.96	£39.96	£34.96	£29.97	POA	POA

