

PRESS RELEASE

Wednesday 7th March 2007

For Immediate Use

Landmark Conference Set to Explore E-Learning Within the Health Sector

E-learning experts Course-Source are to host a landmark 'Health E-Learning' event at the British Medical Association in London on Thursday 26th April. Health E-Learning will showcase the benefits of e-learning within the health services and demonstrate how e-learning initiatives can be maximised within the industry. Keynote speakers will include leading health professionals and senior policy makers from within both the NHS and the private sector.

In particular, the event will explore how e-learning can enhance medical; management & leadership; health & safety; diversity; legislation and IT training initiatives in the health service. It will feature industry success stories such as: -

- The NHS ECDL programme
- The highly successful pilot e-learning project within Trent area hospitals that was adopted by the National Blood Service and went on to win a 2006 National Training Award
- Nuffield Hospitals' development of a nationwide, customised e-learning platform to ensure high rates of uptake and completion on training projects

Believed to be the first health sector event of its kind, Health E-Learning will offer a unique learning and networking opportunity for industry professionals. For details and to reserve places, please contact Thiren Reddy at Course-Source on 020 7689 9700 or email treddy@course-source.net Further information available at www.course-source.net

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Note to Editors: -

Journalists are invited to attend this event. To book a place or for further information, please contact Suzanne Evans - PR Consultant to Course-Source - on 020 8687 0173 or 07973 149104. Email suzanne@suzanne-evans.co.uk