

PRESS RELEASE

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For Immediate Use

Developing e-Learning in the Health Sector: *Course-Source Offers Free Event for Health Professionals*

E-learning specialists Course-Source are offering senior health professionals from within the NHS and the private sector a chance to discover how to maximise e-learning initiatives for clinical services and healthcare organisations. The free event, to be hosted by Course-Source at the Royal Society of Medicine on Thursdayrd April 2008, will have a special focus on rapid design, development and delivery.

The event features top e-learning expert Laurence Wilson who, together with Course-Source, won a coveted National Training Award for his work designing and delivering a groundbreaking online programme in intra-operative cell salvage. The conception, design, delivery and success of this initiative, which has since been adopted by the UK Blood and Tissue Transplantation Services, will be explored during the day.

Also Mike Alcock, Director of Atlantic Link, providers of the world's most advanced rapid e-learning tools, will explain how anyone who can use a computer can create stunning e-learning quickly and cost-effectively. Other highlights include a presentation on using Mind-Mapping to speed up the design process, and Course-Source Founder and Director Ken Wood will demonstrate how the new Course-Source online learning portal at www.HealthELearning.net can be used to deliver, administer and track highly successful e-learning programmes.

To register for this learning and networking opportunity for senior health professionals only, or to express interest in similar events nationwide, please contact Course-Source on 020 7689 6700 or email info@course-source.net

For more details see www.course-source.net/events.html

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Note to Editors: -

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