

PRESS RELEASE

Thursday 5th June 2008

For Immediate Use

Course-Source Event and Podcast Share Rapid e-Learning Expertise With Health Sector

Over 40 health professionals attended the latest Course-Source event dedicated to developing e-learning in the health sector. Held at the Royal Society of Medicine, this event was the second in a series aiming to support health sector professionals explore the technology and benefits of online learning. It focused on rapid design, development and delivery and highlighted the benefits of the new HealthELearning.net portal launched by Course-Source earlier this year.

“Our aim is to encourage the health sector to adopt a ‘ground-up’ approach to e-learning,” explains Ken Wood, Managing Director of Course-Source. “This event was about empowering professionals working in the field to realise they could decide what e-learning courses are needed and then create or purchase them immediately, so they don’t have to wait for national programmes to be developed.”

“We showed how easy it is to create your own e-learning and how NHS Trusts could sell-on any courses they create to other Trusts through HealthELearning.net. We also invited some of our partner organisations to highlight the range of design technology available to help create courses, and showcase the many health-specific courses already available through our portal.”

Laurence Wilson, Head of Instructional Design at Course-Source, set out the ground rules for e-learning development, stressing the importance of ensuring training programmes are correctly structured and contain relevant and engaging content.

The day also included a demonstration of the HealthELearning.net platform that can deliver any kind of e-learning initiative, whether off-the-shelf or bespoke, and a recap of the many features and benefits the health sector can gain by signing up to the free portal.

Comments received from participants on the day included:

- "Excellent venue, facilities and speakers"
- "A highly valuable experience to meet like minded individuals"
- "An interesting array of information, enough to open ones' mind and consider using something new"
- "Good content, clearly demonstrated"

A podcast of the event is now available at www.course-source.net/events, as are details of the next Course-Source health sector event to be held in Manchester on July 7th 2008. For further information call 020 7689 6700 or email info@course-source.net

Weblinks: www.course-source.net and www.healthlearning.net

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Note to Editors: -

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